

Export Runway™

Your launch pad to international success

if you want to win at export, you need the right team

Export Runway™ is a training programme that provides hands on international experience to make your export journey a successful one.

The programme draws on WHK's wide pool of talent and partner network such as Westpac, James & Wells, Base3usa and more, and features true accounts from exporters who have walked the talk.

Please view the training schedule overleaf.
Numbers are limited so register today.



Export Runway™ Training Schedule

TRAINING TITLE	2010 DATES	* Early Bird Rate (excludes GST)
Tackling the Australian Market	17 February 9am-4.30pm	\$594 per person
Market Validation - Australia	24 February 9am-12.30pm	\$387 per person
Effective Tax Planning for the Australian Market	3 March 9am-12.30pm	\$387 per person
Tackling the US Market	17 March 9am-4.30pm	\$594 per person
Market Validation - The United States	24 March 9am-12.30pm	\$387 per person
Effective Tax Planning for the US Market	31 March 9am-12.30pm	\$387 per person
International Branding - How to Stand Out in Crowded Markets	21 April 9am-12.30pm	\$387 per person
Intellectual Property your Competitive Edge	5 May 9am-12.30pm	\$387 per person
International Pricing Strategies	19 May 9am-12.30pm	\$387 per person
Develop a Winning Offshore Market Entry Strategy	16 June 9am-4.30pm	\$594 per person
Driving Export Success Online	30 June 9am-4.30pm	\$594 per person
Achieving International Sales Success	21 July 9am-4.30pm	\$594 per person
Leveraging your Trade Fair Presence	4 Aug 9am-12.30pm	\$387 per person

** Deadlines for early bird rates can be viewed at www.whkbusinessgrowth.com*

To register, view course outlines, and presenter information visit:

www.whkbusinessgrowth.com

Alternatively please contact kirsty.ogrady@whk.co.nz for more information.